

MCCORDSVILLE, INDIANA

McCORDSVILLE, INDIANA

FIVE-YEAR PARKS AND RECREATION MASTER PLAN 2017-2021

PREPARED FOR:

MCCORDSVILLE PARKS AND RECREATION BOARD

MCCORDSVILLE TOWN HALL

6280 W 800 N, MCCORDSVILLE, IN 46055

317-335-3151

ACKNOWLEDGEMENTS:

THIS PLAN WAS PREPARED WITH THE ASSISTANCE, DIRECTION, AND COOPERATION OF THE MCCORDSVILLE PARKS AND RECREATION BOARD, INDIANA DEPARTMENT OF NATURAL RESOURCES, AND THE CITIZENS OF THE TOWN OF MCCORDSVILLE.

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Passed and signed this 10th day of April 2017.

A Resolution Accepting the Parks and Recreation Master Plan:

WHEREAS, the McCordsville Parks and Recreation Board is desirous of providing a quality parks and recreation system for the citizens of McCordsville Indiana; and

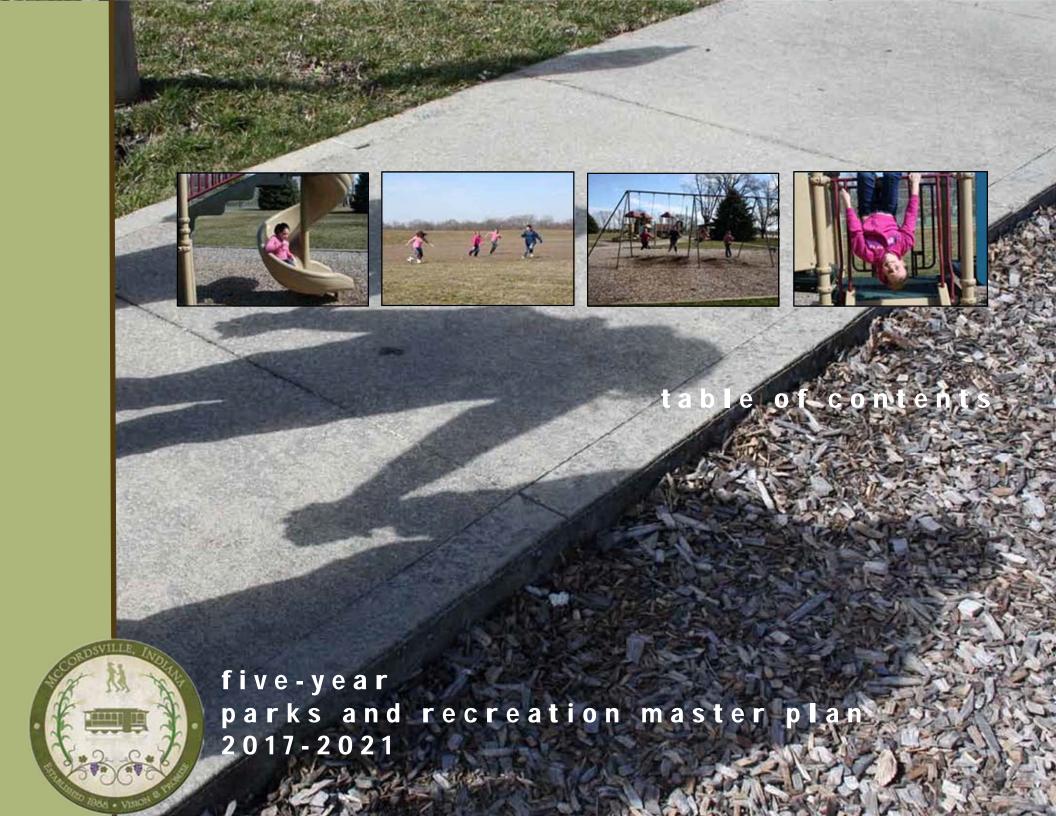
WHEREAS, in doing so the McCordsville Parks and Recreation Board has sought opinions and input from the officials and citizens of McCordsville in developing a Five-Year Parks and Recreation Master Plan; and,

WHEREAS, the McCordsville Parks and Recreation Board desires to make itself eligible to meet certain requirements for participation in grant programs; and,

WHEREAS, April 10, 2017, the McCordsville Parks and Recreation Board received the final draft document of the proposed Five-year Parks and Recreation Master Plan.

NOW, THEREFORE, BE IT RESOLVED THAT THE McCORDSVILLE PARKS AND RECREATION BOARD, hereby accepts and adopts the final draft document of the Five-Year Parks and Recreation Master Plan presented on <u>April 10</u>, 20<u>17</u>, as its official Five-year Parks and Recreation Master Plan for the period of 2017-2021.

Ronald Hill, President		Kim Pearson, Vice President	Stephanie Stewart, Secretary
Summer Harper, Member		Alyson Zelencik, Ex-officio (Library Board)	Branden Williams, Ex-officio (Council Liaison)
	ATTEST:		



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"Regular physical activity can improve the heath and quality of life of Americans of all ages." This Park and Recreation Plan upholds the intent of a multidisciplinary approach towards promoting physical activity as is illustrated in Healthy People 2020 (U.S. Department of Health and Human Services, 2010). This report emphasized that the design of communities and the presence of parks, trails and other public recreational facilities affect people's abilities to reach the recommended 30 minutes a day of moderately intense physical activity. The research shows the value, role and potential of parks, trails and greenways in facilitating active living.

Background:

The benefits of parks and recreation to society are numerous, affecting a spectrum of issues including physical health, an overall sense of community, the environment, and the economy. Significant benefits are attributed to the provision of local parks for active and passive recreation, and researchers have proven their contribution to mental and physical wellness. Researchers have found positive relationships between settings for physical activity, namely parks and trails, and the physical activity patterns in adults. The more parks and recreation facilities a community provides, the more likely its residents are to engage in physical activity that helps improve physical and psychological wellness.

Access to a range of recreation opportunities and parks has been shown to increase not only the physical health of a community, but has been shown to strengthen its sense of community as well. Traditionally, parks and recreation areas have been used to provide places were families come together and enjoy nature while getting exercise and fresh air. During the 1970's, an increase in leisure time and a more mobile society caused an increase in the demand for and the growth of recreational facilities throughout the U.S. This demand has continued to increase in recent years with a renewed interest in active living and healthy lifestyles. Communities are continuing to strive to provide new and varied means to meet the recreation needs of their residents. Recreation demands have become more diverse. with community residents taking a renewed active interest in parks and recreation. Diverse recreation

programs and facilities in communities throughout the U.S. have succeeded in engaging their residents in new and unique ways. By bringing people together with common interests, parks are an integral part of a community's overall framework. As individuals use local parks and recreation facilities and programs, a stronger sense of community is frequently built as residents are connected and engaged to one another and to their communities.

The environmental benefits of parks are just as farreaching as their physical and community benefits. In recent years, preservation and conservation of natural resources have emerged as planning and social issues. Throughout the United States schools have begun to teach subjects such as ecology and conservation. News reports and magazine articles disseminate information on environmental issues and concerns. This increase in the concern for the environment has caused an increase in people using nature and natural areas as recreation resources, causing "the great outdoors" to sometimes show signs of overuse. Well-maintained and well-planned parks help to enrich habitat biodiversity and maintain natural landscapes in their natural state. The preservation of natural features in parks including topography, wooded areas, and historically important areas provides important environmental benefits to our growing urban areas. In addition, these natural spaces contribute to a high quality of life within the community.

In addition to the physical, community, and environmental benefits of parks, the economic benefits of parks should not be underestimated.

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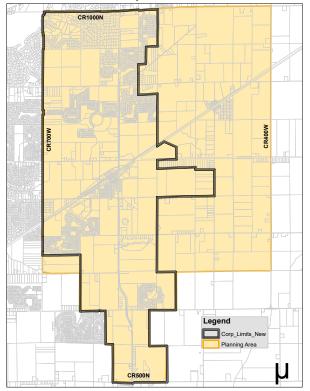


Figure 1.1: Planning Area: McCordsville, Indiana

The Study Area for the McCordsville Parks and Recreation Master Plan coincides with the Town's Incorporated Limits and the planning area for the McCordsville Comprehensive Plan, adopted January 11, 2011.

Increased property values, attraction of residents and businesses, tourism, and reinvestment in property are all benefits that can in some way or another be attributed to parks. Quality of life is increasingly cited as a major factor in corporate location decisions, and parks play a big role in reflecting a high quality of life within a community. It has become clear that the benefit of parks and recreation facilities is significant to a community's overall economy.

The McCordsville Parks and Recreation Master Plan 2017-2021 provides a means for addressing the many park and recreational needs of McCordsville, Indiana. While the plan focuses on the priorities most crucial within the next 5 years, it is built on an overall vision that has been established by the McCordsville Parks and Recreation Board. The plan has been developed with the intention that it will serve as a catalyst for parks and recreation amenities within McCordsville and the surrounding community for many years to come. It should be noted that this master plan will function as a working document and will require periodic updating to respond to changes in the needs of the community and corresponding changes in the goals of the parks department.

The Planning Process:

The McCordsville Parks and Recreation Board initiated the development of the 5-Year Parks and Recreation Master Plan as an update to the previous five-year plans. The main priority of the Board is to assist in the identification of recreation space for local residents in a community

where very few current parks and recreational amenities exist. It is the mission of the Board to provide quality parks, green spaces, and recreational opportunities for the Town's current residents and to plan for tomorrow's recreational needs by developing a park and trails system to meet the needs of this growing community. The Board employed HNTB Corporation of Indianapolis as a planning consultant in the preparation of the 2007-2011 master plan to help guide McCordsville's future in recreation programming and planning. The 2017-2021 plan was updated with the assistance, direction, and cooperation of the McCordsville Parks and Recreation Board, Town Staff, the Indiana Department of Natural Resources, and the citizens of McCordsville. The plan has been developed in accordance with the Indiana Department of Natural Resources Planning Guidelines for Five-Year Parks and Recreation Master Plans. The area designated for this plan was adopted from the Town of McCordsville Comprehensive Plan. This area encompasses more than just the corporate limits. With a projected increase in population (according to the Comprehensive Plan), the Town's incorporated land area is expected to grow to encompass a much greater area. This Study Area is pictured in Figure 1.1 to the left.

Beginning with an existing conditions inventory, the plan process evolved to a final set of recommendations for the next five years. A systematic planning process that divides tasks into four main phases to help organize information into a proper sequence for problem solving was used to develop the 2017-2021 Master Plan.

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Although the growing Town of McCordsville currently has few park facilities, opportunities abound in this growing community for the development of recreational facilities as long as planning is put in place now before development encroaches on prime parkland.





McCordsville currently has two parks, School Park, pictured above left and Town Hall community Park, pictured above right. School Park is a neighborhood park owned and maintained by Vernon Township, and contains a small baseball field, basketball court, tennis court, playground, and picnic shelter. Town Hall Community Park is also a neighborhood park, which features a mulch path, garden, and park shelter.

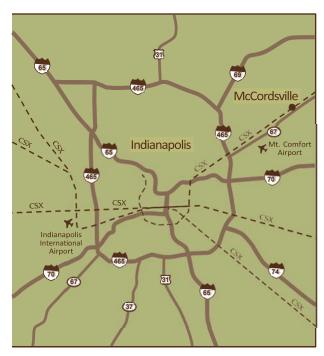
The first phase is the inventory phase of the planning process. It is comprised of collecting and compiling data relevant to recreation planning in McCordsville. This information included but was not limited to natural and environmental features, cultural and man-made influences, existing recreation facilities, and residents' attitudes concerning recreation. In addition, a landholding by the town that provides opportunities for park development is explored.

The second and third phases are analysis and synthesis. After information was gathered, an analysis of the community's recreational needs was conducted at public and staff meetings and through the use of a public survey. Once compiled, information was analyzed to determine its individual effects and influences on the public's demand for outdoor recreation. This needs analysis helped to paint an overall picture of McCordsville's future recreational needs and opportunities.

The final phase in the planning process, conceptualization and future development, formed the recommendations of the Master Plan. Goals were adopted, and recommendations for achieving these goals were developed based on identified recreational needs, opportunities, and deficiencies. Needs and deficiencies were initially identified by comparison of current recreation facilities with national standards. This analysis led to the development of recommendations that are outlined in an updated 5-year priority action schedule in Section 5 of this Master Plan.



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"McCordsville continues to value its small-town character and seeks to preserve its high quality of life that continues to draw people to live, work, and play here."

Regional Context:

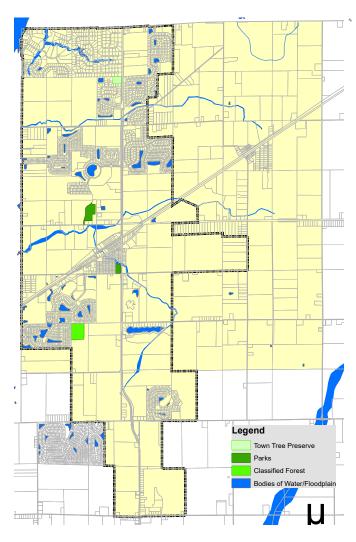
McCordsville, Indiana is a small town located twenty miles northeast of Indianapolis with a population of just under 7,000 residents. McCordsville is positioned in the northwest corner of Hancock County. The Town of McCordsville has seen much change, since its incorporation in 1988. The 2010 Census was very important to McCordsville. The Town's population between 2000 and 2010 grew 323%, one of the greatest population gains (by percentage) in the State, and now the second largest municipality solely within Hancock County. Between 2010 and 2016 the Town estimates our population grew from 4,797 to almost 7,000. The community faces the challenge of updating its infrastructure to meet the demands of growth, as well as preserving its unique small town character. McCordsville shares characteristics of a rural and suburban community. In looking to the future, the community and its leaders are seeking to preserve those qualities that will draw people to live and work in McCordsville.

Primary local access to McCordsville is provided by US Highway 36/SR 67/W. Broadway or by Interstate 70 via County Road 600 West. Situated between Interstate 69 and Interstate 70, the community of McCordsville is closely linked to the greater regional transportation network.

Natural Features and Landscape:

McCordsville's characteristically rural and suburban form provides an abundance of opportunities for outdoor recreation. Outdoor recreation, in general, relies heavily upon the natural and environmental features of an area.

Natural Resources



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McCordsville's rural character, abundance of open land, and natural areas provide many opportunities for the development of parks.

McCordsville's landscape is dominated by agricultural cropland which has recently been converting to residential uses. The topography of the Town is relatively flat in the south. In the north of the Town near Geist Reservoir the terrain becomes more rolling. There are some woodland strands throughout the Town in windrows and on some steep slopes. Since, the 2012 Plan the Town's residential growth has been focused mostly in the northern half of the Town, along CR 600 W. However, it is important to note that since that 2012 plan, zero new subdivisions have been approved. The growth in the Town's population can be attributed to the development of lots in existing subdivisions and the Town's 2015 South District Annexation. The nature features of the newly annexed area are similar to the natural features in the remainder of the Town. Since, 2012 the Town estimates 152 acres of agricultural ground has been developed as singlefamily residential.

Residents of the Town desire to protect the open feeling and natural features of the town as development occurs. It was this strong desire that led the town to adopt an open space standard in the 2011 Subdivision Control Ordinance that requires a minimum of 25 percent open space within all residential developments.

With its abundance of open farmland and some woodland areas, McCordsville has a tremendous opportunity to plan for a high-quality and sophisticated future park and trail system before its mostly undeveloped agricultural lands are developed as residential subdivisions or retail centers. The

opportunity

to plan a network of parks and trails before the build-out of the community happens is a rarity and should be considered an important priority of local leadership and citizens.

Man-Made, Historical, and Cultural Features:

Though incorporated in 1988, McCordsville has a much longer history than its twenty-four years as a Town. The original plat for the Town consisted of thirty-four (34) lots and was laid out by James Nagley in 1865. The Town was named for the McCord family who lived in the area and who also platted a portion of the Town in 1873. McCordsville had a bustling economy in its early years, with several general merchandise stores, a grist mill, and a saw mill. Around 1895, McCordsville became home to a telephone manufacturing company, and for two years the Leader automobile factory assembled automobiles in its McCordsville plant. The first church in McCordsville, the Gillum Chapel Methodist Episcopal Church, was established in 1854 prior to the platting of the Town, and the first grade school was opened in McCordsville in 1874.

Cultural and Historic buildings

Today one can glimpse remnants of the past along Broadway where the original plat of the Town follows the railroad. A historic Old Town, mercantile, church and several other historic structures along the CSX Railroad still stand as a reminder of the past. These structures have been preserved, remodeled, and reused throughout the past decades and centuries. They contribute to the unique character of the Town, and remind the residents of McCordsville of their common history.

MCCORDSVILLE, INDIANA Transportation

Although not located directly along a major interstate, McCordsville is regionally connected. Most Interstate traffic enters McCordsville from I-70 via County Road 600 W, a major north-south thoroughfare that passes through McCordsville. Four primary transportation routes exist for travel through Town or to reach Indianapolis. These routes, SR 67/US Highway 36/Broadway, SR 234, County Road 1000 North and County Road 600 West are likely to see the most demand for adjacent development. Moreover a realignment of County Road 600 West has been identified and supported by the Town Council and adopted by the Hancock County Commissioners. This realignment will create a parkway around McCordsville to allow for better connectivity between Interstate 69 and Interstate 70. As part of this project, additional pedestrian infrastructure has been requested to further pedestrian connectivity. Connection to the local and regional transportation network should be considered in the development of future parks and trails. The railroad and SR 67 do pose barriers to active transportation connectivity. The Town is currently in design on an intersection project at CR 600 W and SR 67 that will include a pedestrian crosswalk, with pedestrian signal head. This feature, will help reduce that barrier for active transportation moving north-south along CR 600 W. As the Town continues to grow and expand its multi-use path, a safe pedestrian connection over/through the railroad tracks will be needed.

Trails

Currently, the Town has no continuous trail system. However, the Town built its first trail

along CR 600 W in 2015. The 2011 McCordsville Comprehensive Plan includes specifications for multi-use trails and sidewalks along new roadways throughout the Town. This is further illustrated in the Street Standards Section within the 2011 Subdivision Control Ordinance, the 2011 Zoning Ordinance and within the Town Engineering Standards. These specifications should continue to be enforced to ensure a safe, off road route for pedestrians and bicyclists to navigate throughout the community. These connections are critical in maintaining a small town atmosphere and should be considered just as important as new roads. The Town has taken further steps to place priority on trails by developing their own Multi-Use Paths Connectivity Plan (A-11). It is the task of the Park Board to plan for these trails and to help make connections between them to develop an overall network of trails that links the community to its neighborhoods, parks, and local amenities.

Park Facilities

There are two parks in Town. School Park located at CR 750 N and CR 600 W is owned by Vernon Township and is operated by the Township Trustee. This park is not the responsibility of the Town of McCordsville nor its Park Board, yet it is a primary source of recreation amenities for its citizens. This park site was the site of the first public school in Vernon Township. When a new school was constructed in the township, the school building was demolished and the site was converted to a park. The entry arch to the old public school building that used to stand on the site was placed on a mound in the southeast corner of the park. A historical marker denotes the history of the property. Town Hall Community Park is the Town's newest park, opened

in 2014. It is owned and operated by the Town.

Demographic Analysis:

Demographic analysis is an effective tool in understanding the existing conditions of the community. This analysis in conjunction with citizen input aids in identifying the issues, opportunities and constraints which will serve as the basis for the plan's goals, objectives and policies. Such goals and objectives may relate directly to recreational issues, such as how much recreational area and what type of recreational programs need to be developed.

The demographic analysis describes the town's existing and future populations, economic, social, and housing characteristics. All demographic data is based on information provided by the 2010 U.S. Census, the 2011 McCordsville Comprehensive Plan, Town permit data, and the American Community Survey.

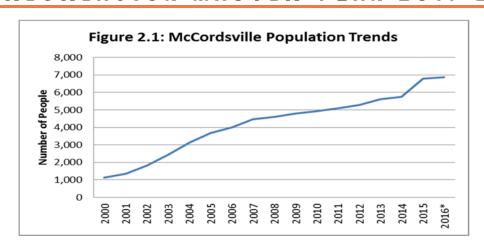
Population Trends

Examining the population characteristics in a community helps to identify a Town's growth patterns. These patterns help to identify the different population groups in the community with their various recreational needs. Furthermore, understanding the population characteristics will help determine the need for land and recreational services to support the projected size and characteristics of that population.

Since the early 1990's, the Town of McCordsville has experienced accelerating growth. The Town's population in the 1990 Census was 684 people. In 2000, the Town had a population of more than 1,100, a growth that almost tripled in only ten years.

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The 2010 Census showed our population to be 4,797 persons based upon an 80% return rate. The Census conducted an estimate in 2015 which pegged the Town's population at 5,773. Our internal estimates which take the number of existing rooftops (2260) times the average household size (2.9 according to Census data) plus population counts from apartments yields a population of 6,874 at the end of May 2016. This growth trend in McCordsville from 2000 to 2016 is shown in Figure 2.1: McCordsville Population Trends and is based upon estimates from the US Census Bureau and data provided by the Town. The chart illustrates this population growth spurt. The Town of McCordsville has seen much change since its incorporation in 1988. Between 1990 and 2000, the Town grew from 684 to 1134 persons or nearly 66% and between 200 0 and 2010, the population grew 320% earning the distinction of the third fastest growing municipality in the State of Indiana. The trends in the county also help to illustrate this growth. Hancock County has grown at a rate of 26% between 2000 and 201 0 as compared to Indiana as a whole with only a 7% change. This is shown in Figure 2.2: State and County Population Trends. This peak in population is due to the growth of Indianapolis and the continued expansion of residents outward away from the city. The small Town character of the community is clearly a strong force in attracting new residential development to the Town of McCordsville, and the Town is expecting continued population increases in the near future. This expected continued population increase will have a strong impact on the community's need for parks.



Source: US Census Bureau, Town of McCordsville Rooftop Counts, and Apartment Occupancy Data. Note: Census Data is based upon an 80% return rate. A multiplier of 2.9 people per household (which is used by MVCSC) was used to estimate population growth. *Denotes end of May 2016.

Figure 2.2:		
State & County Popu	ılation Trends	
	Hancock Co.	Indiana
1960	26,665	4,662,498
1970	35,096	5,195,392
1980	43,939	5,490,210
1990	45,527	5,544,159
2000	55,391	6,080,485
2010	70,002	6,483,802
2015 Estimate	72,520	6,619,680
2000-2010 Change	26%	7%
2010-2015 Change	4%	2%

Source: US Census Bureau

Figure 2.3:								
Hancock Co. City & To	wn Population	s						
	McCordsville	Cumberland*	Fortville	Greenfield	New Palestine	Shirley	Spring Lake	Wilkinson
1990	684	4,557	2,690	11,657	671	817	216	446
2000	1,134	5,500	3,444	14,600	1,264	806	262	356
2010	4,797	5,169	3,929	20,602	2,055	830	218	449
2015 Estimate	5,773	5,467	3,957	21,497	2,221	827	217	447
2000-2010 Change	323%	-6%	14%	41%	63%	3%	-17%	26%
2010-2015 Change	20%	6%	1%	496	8%	0%	0%	0%

Source: US Census Bureau
*Excludes Marian Co. papulation

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It is also important to compare McCordsville's population growth with that of its neighboring towns in Hancock County. Two distinct characteristics are evident when examining the general population trends in Figure 2.3: Hancock County Town Population Trends. The first trend is that McCordsville has significantly more population than the other communities in the County, with the exception of Greenfield. Secondly, McCordsville has seen a much larger population growth from 1990 to 2015 as compared to other communities in the county. These population trends indicate that McCordsville is attracting more people than its neighboring towns. McCordsville has a wealth of amenities to offer, namely its attraction as a family oriented residential community with a small town charm. All of these population trends point towards the need to provide a greater number of community services, including the need for more parkland to serve a growing population.

Population Projections

When planning for recreational facilities it is important to look at the future population projections. Population projections are often extrapolated for a community to assist in the development of the land use plan. They indicate the number of persons entering the community and how many new households the community can expect. This also aids in the determination of the amount of recreational land and programs needed.

The population projections for the McCordsville planning area are shown in Figures 2.4 and 2.5.

	Max.		Housing	Population	
Land Use Category	Density	Acres	Units	per Unit	Population
Rural Residential	0.50	588	294	2.9	853
Low Density Residential	0.90	3,970	3,573	2.9	10,362
Low-Medium Density Residential	1.99	592	1,178	2.9	3,416
Medium Density Residential	2.49	324	807	2.9	2,340
Medium-High Density Residential	2.99	37	111	2.9	321
Mixed-Use [±]	3.50	115	401	2.9	1,162
Total Residential Acres	-	5,626	6,363	2.9	18,453
± Assumes 50% of the Town's Mixed Use Lar	nd Use Category v	vill consist of re	sidential dwelling	g units	

Figure 2.4: Study Area Population Projections, Aggressive Scenario

Land Use Category	Max. Density	Acres	Housing Units	Population per Unit	Population
Rural Residential	0.00	588	0	2.9	0
Low Density Residential	0.51	3,970	2,025	2.9	5,872
Low-Medium Density Residential	1.00	592	592	2.9	1,717
Medium Density Residential	2.00	324	648	2.9	1,879
Medium-High Density Residential	2.50	37	93	2.9	268
Mixed-Use±	3.00	57	172	2.9	498
Total Residential Acres	-	5,568	3,529	2.9	10,234
± Assumes 25% of the Town's Mixed Use Lar	nd Use Category v	will consist of re	sidential dwelling	n units	

Figure 2.5: Study Area Population Projections, Conservative Scenario

Source: US Census Bureau/ Town of McCordsville 2011 Comprehensive Plan

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Figure 2.6: Household Size						
	Hancock Co.	McCordsville				
1970	3.23	3.25				
1980	3.01	3.12 est				
1990	2.86	2.98				
2000	2.65	2.98				
2010	2.64	2.90				
2000-2010 Change	0%	-3%				

Source: US Census Bureau

These projections are equally as useful for measuring the amenities and infrastructure that a community will likely need to plan for. For this reason, this Parks and Recreation Master Plan takes into account not only the past population trends, but also the planning area build-out projections in order to plan for McCordsville's future park needs.

The methodology of determining these projections in the 2011 McCordsville Comprehensive Plan is described as follows. First, the amount of land in each land use classification was determined. To determine the most aggressive build-out model, the population was then calculated using the maximum density permitted in each land use district and the Town's average of 2.9 persons per household (See Figure 2.6: Household Size). Under this construction, the population of the planning area build-out would be approximately 18,453. For the second and more conservative model, the planning area was constructed at its lowest density. If the

planning area were to build-out at the lowest density, the build-out population would be approximately 10,234 according to the 2011 McCordsville Comprehensive Plan. These models are shown in Figures 2.4 and 2.5 on the previous page. The planning area used for these was adopted as the study area for the Parks and Recreation Master Plan. This land area is shown on page 1-2, Figure 1.1. In summary, these projections point towards continued growth in the town, reinforcing the need to plan for recreation amenities to serve an expanded population.

Age groups

A breakdown of the population by age is useful in determining the possible users of recreation services. The age of the population conveys information about the people who live in the community and what types of services they will demand. This is important when determining which services the park system needs to provide for the community. For example, a large percentage of younger population would require more playground equipment and athletic fields. In contrast, an older population would require more walking trails and passive recreation activities. To show the distribution of age in McCordsville, a Population Pyramid was created (Figure 2.7: McCordsville Population Pyramid, 2011).

This pyramid shows the percent of the total population that falls within the different age groups. The graph indicates that the largest percent of the population falls within the 5 years and under and 30-34 years age brackets. This indicates that the Town

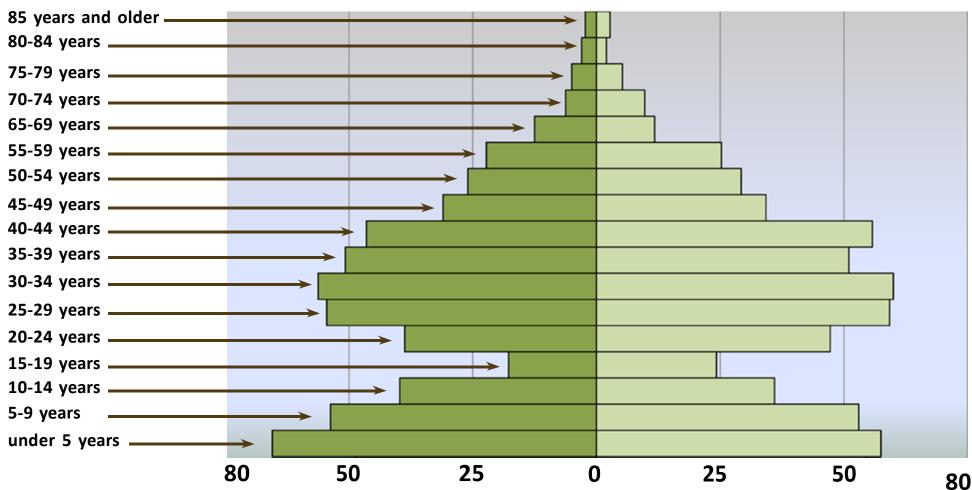
of McCordsville is comprised mostly of families with young children and therefore the Town should plan to offer facilities and services that meet their needs. The shape of the pyramid also indicates that the population is growing rapidly because the bottom of the population far outweighs the top portion, which is persons sixty and over.

Overall, the population pyramid is an indicator of a healthy local community because of the high numbers of families and youth. McCordsville is a place where families value the high quality of life that the Town has to offer and where people are settling down to raise families. These numbers validate the need for McCordsville to work towards its objective of creating new opportunities for youth and family recreation activities and programs.

Although senior citizens are not in the highest population bracket, this does not lessen the value of special attention being paid to the recreation needs of the over 60 years of age category. The recreation needs for this age group will continue to grow as the community matures over time and they should be evaluated in the plan's priorities now in order to plan for future generations. Amenities should be planned for this age group, and they should become a higher priority as the populations in this age group increase.

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Males



Note: Census Data is Based on an 80% Return Rate

Figure 2.7: McCordsville Population Pyramid, 2011

Source: US Census Bureau 2010 Census/ Town of McCordsville 2011 Comprehensive Plan

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Household Size

Household size, the number of persons living in a housing unit, gives an indication of how many units will be needed in the future as well as determining the future population projections. The household size is shown in Figure 2.6:
Household Size. The household size for McCordsville was utilized in the modeling of the future land use projections discussed in the prior sections. Household size also helps to determine the impact the population will have on future land uses and is instrumental in determining appropriate amounts of park and recreational amenities.

The national trend seen over the past three decades is that the average household size is decreasing. In 1970, Hancock County's household size was approximately 3.23 persons per household. In 2000, it had decreased to 2.65 persons per household. McCordsville's household size for 2000 was 2.98 persons per household, down from 3.25 in 1970.

Examining the number of persons in a household, McCordsville's highest percentage of households (51%) has three and four persons. Similarly, the number of married couples with children is high, with over 68 percent of households having children. These statistics strengthen the fact that McCordsville is a family oriented community. This family orientation will require a strong emphasis be put on park and recreation amenities for this growing population of families. If McCordsville does not make a strong effort to meet these needs

they may be in danger of losing their attractiveness to new residents, mainly existing residents of Indianapolis region who are "shopping" for a community with desirable amenities. Therefore, it is imperative that McCordsville develops a plan to provide recreation amenities that will continue to attract a family-oriented population.

Housing

Examining the different housing characteristics of a community provides insight into the people who live in a community. Home ownership is what many persons strive to achieve in their lifetime. Part of the "American Dream" is to own a house that contributes to wealth and social status. If home ownership declines in a community, this may signal decline in the wealth and overall well-being of the community. With that said, the newest generation entering the housing market, the Millennials seem to be eschewing this trend. The 2020 Census may provide some valuable data regarding this generation and its effects on household size, homeownership, etc.

McCordsville has seen steady growth over the past thirty years with a tremendous increase in housing units. Moreover, ownership rates in McCordsville are over 85%, beating out other attractive bedroom communities of Indianapolis such as Zionsville, Plainfield, and Carmel (in the year 2010). Figure 2.8: Home Ownership Rates, 2010 illustrates this. The 2011 McCordsville rooftop count further reinforces this trend. This high rate of

ownership is indicative of a stable and growing community that is attractive to homeowners.

Figure 2.8: Homeownership Rates, 2010

	Owner	Renter
McCordsville	85%	15%
Hancock County	79%	21%
Cumberland	69%	31%
Fortville	64%	36%
Greenfield	66%	34%
New Palestine	78%	22%
Shirley	72%	28%
Spring Lake	92%	8%
Wilkinson	80%	20%
Indiana St. Avg.	70%	30%
Carmel	81%	19%
Fishers	82%	18%
Greenwood	62%	38%
Lawrence	70%	30%
Mooresville	67%	33%
Plainfield	69%	31%
Zionsville	78%	22%

Source: US Census

MCCORDSVILLE, INDIANA

Local Economy

Economic characteristics measure the economic behavior of the community, which in turn impacts the health of the economy. The health of the economy is directly related to the living conditions of the people in the community.

McCordsville's economy is local in nature for the services that are provided to the residents. Residents of McCordsville who make any major purchases such as clothes, cars, appliances, electronic equipment, repairs, etc. often travel outside the community to a larger market such as Castleton or Indianapolis, which is typical of residents in smaller communities. Residents of McCordsville also frequently travel to a larger market for other conveniences such as restaurants, movies and hardware, or basic necessities like groceries. For these reasons, McCordsville is beginning to provide more and more of its own conveniences as the Town grows. This can be seen along the Town's major corridors.

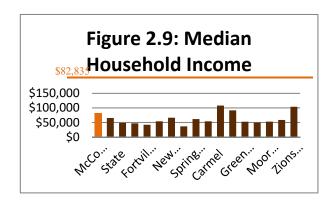
The same is true for recreation services. Currently, McCordsville's current park and recreation infrastructure is not meeting the needs of its citizens. Therefore, local residents are forced to go to other communities to meet their recreation needs. A Town such as McCordsville with a thriving and growing economy that is demanding more and more economic conveniences will eventually demand more parks services as well, lest it will lose its "customers". In other words, it could lose out on attracting potential residents if the Town does not start to provide more parks and recreation services.

These projections were created for the Comprehensive Plan. They are based on full build-out of the planning area with its future land use plan in place. The rate of growth in the Town will be dependent on many difficult to anticipate factors such as the residential housing market, rate of agricultural land conversion, and the availability of public services. A strong housing market, rapid agricultural land conversion, and abundant public services would create an environment in which rapid growth would occur within the Town.

These projections were created for several reasons. Most importantly, in a rapidly growing community in a major metropolitan area, population projections using only historic trends are often inadequate to plan for the amount of growth that will occur in a twenty year period. In this case, a build-out projection is a useful tool for measuring the amount of growth that a community will potentially experience.

Income

Analyzing the median income of an area is helpful when trying to determine the type of park services that may be requested. According to the 2014 American Community Survey the median household income for McCordsville was \$82,835. This is higher than the median household income for Hancock County (\$65,517). The dominant occupations of McCordsville employees are in the service industry based on 2009 US Bureau of Economic Analysis Information.



Employment by Industry for Hancock County 2009	
Government & Education	11.8%
Retail Trade	10.6%
Construction	8.1%
Professional & Technical Services	8.0%
Health care & Social Services	7.1%
Manufacturing	7.0%
Accommodation & Food Service	5.8%
Transportation & Warehousing	3.7%
Wholesale Trade	3.0%
Arts, Entertainment, & Recreation	2.7%
Information	1.8%
Other Private	28.0%

Figure 2.10: Employment by Industry

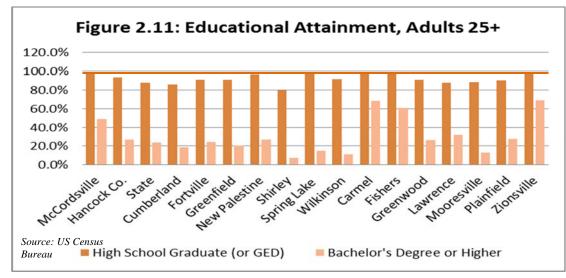
Source: US Bureau of Economic Analysis (3.4% Margin of Error) Totals do not include county data that are not available due to BEA non-disclosure requirements.

The higher number of persons in these service based industries is due to the national trend of the shifting from a manufacturing-based economy to a service-based economy. A high median income and a shift towards the service sector is typical of bedroom communities to large cities, and indicates a strong local economy.

MCCORDSVILLE, INDIANA

Education

The educational attainment of a community is often closely related to the median household income. For this reason an analysis of the educational attainment of McCordsville was evaluated. The percent of residents in McCordsville who have graduated from high school is 98.2 percent as seen in Figure 2.11: McCordsville Educational Attainment, Adults 25 years or older. This is much higher than the Indiana state average which is 87.6 percent. When it comes to higher education, the percentage of people in the McCordsville (49 percent) who have achieved a bachelor's degree or higher is more than those in Hancock County (26.7 percent) and the State (23.6 percent). This shows that comparatively, McCordsville has a well-educated populace. McCordsville is a family-oriented community and as the numbers of families increase, so will the number of persons with a higher education. Also, there is not a strong young adult population established within the community, which would also influence this statistic. Because there are many children in school, as this population ages and they graduate, the number of persons with high school education will increase. As McCordsville continues to grow, the number of persons who have a higher degree of educational attainment will increase. If the Town can attract/retain these graduates they will provide an employee base for businesses in and around the McCordsville area.





McCordsville Elementary School

Accessibility

Access to public facilities and services is a large concern for many individuals. A person may not be able to access a facility due to a physical disability or may not be able to participate in activities or have an access to services for many other reasons. To ensure that access to public resources is always provided an analysis of the number of disabled residents in the community was conducted. According to the 2010 Census, roughly ten percent of people in McCordsville stated they had one of the six types of disabilities categorized by the Census Bureau. Based on this data, continual efforts should be taken to ensure that every resident of McCordsville has access to park and recreation facilities and activities.



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McCordsville Parks and Recreation Board:

The McCordsville Parks and Recreation Board was established in the Fall of 1999 to oversee the development of parks facilities and recreation programs throughout the Town. It is a volunteer group that reports to the Town Council. The organizational structure of the Town is shown in Figure 3.1 below.

The Park Board's six voluntary members are appointed by the President of the Town Council. The Park Board is comprised of 4 members and

two ex-officio member's representing the Mt. Vernon School Corporation and the local library.

Parks and Recreation Contact information

Members of the Parks and Recreation Board can be reached at the following address:

McCordsville Parks and Recreation Board McCordsville Town Hall 6280 W 800 N McCordsville, IN 46055 Phone: (317)-335-3151

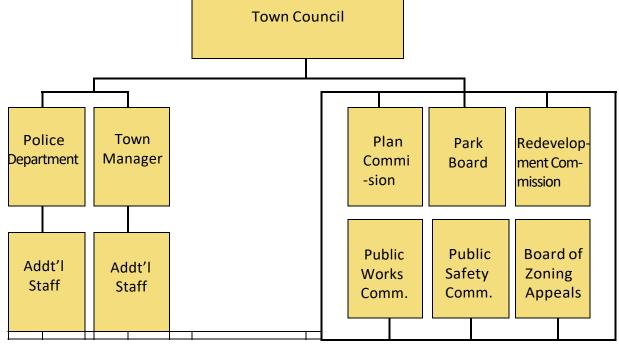
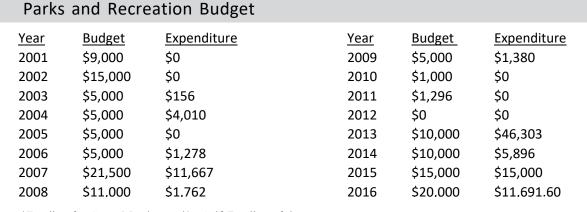


Figure 3.1: McCordsville Organizational Structure

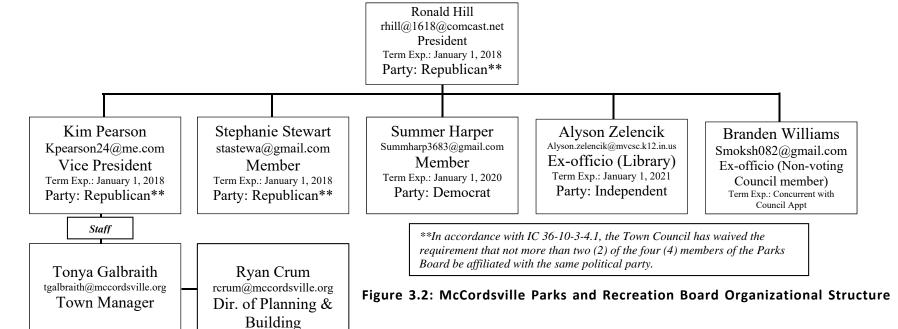
MCCORDSVILLE, INDIANA

Park Budget:

The Park Board was allocated \$11,000 by the Town of McCordsville to develop this update to the Five-Year Parks and Recreation Master Plan in 2006. No money will be expended for the 2017-2021 update because it is being completed entirely in-house by staff. Until the Town acquired its first park, Town Hall Community Park, there has not been a need for the Parks Board to maintain a significant annual operating budget. However, as the board plans to acquire new parkland for development, a more substantial operating budget will become essential. The budget and expenditures for the past sixteen years is shown in the table to the right.



*Funding for Grant Matches and/or Self-Funding of the Town's Multi-use Path has been included in the 5 year Capital Projects Budget.



MCCORDSVILLE, INDIANA

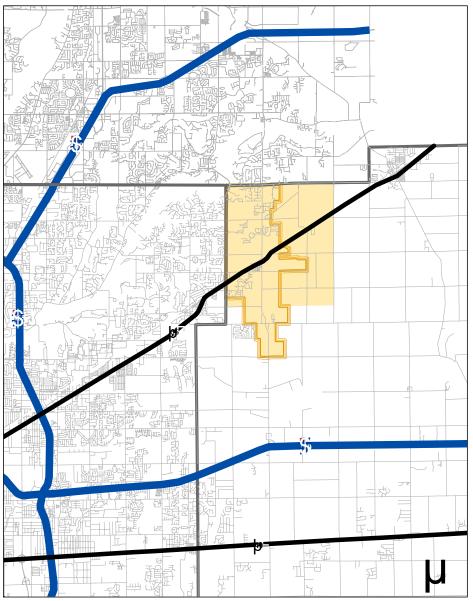
Study Area Designation and Base Map:

The Town of McCordsville is located in Vernon Township in the northwest corner of Hancock County approximately 20 miles from Indianapolis. McCordsville's current Town boundaries encompass approximately 6.5 square miles.

With a projected increase in population (according to the 2011 McCordsville Comprehensive Plan), the Town's incorporated land area is expected to grow to encompass a much greater area. For this reason, the Town's comprehensive plan has included a larger study area to account for its projected growth. The Study Area utilized in the Town's comprehensive plan has been adopted for this plan as well. The Study Area is nearly double the size of the incorporated Town, and expands to the east and south of the Town, within Vernon Township in Hancock County. This Study Area, adopted from the Town of McCordsville 2011 Comprehensive Plan, is pictured in Figure 3.3 to the right.

The limit of the Study Area begins at County Road 1000 North on the north and covers the land area south to County Road 500 North and includes the land area between County Road 700 West on the west and County Road 400 West on the east.

Figure 3.3: Study Area



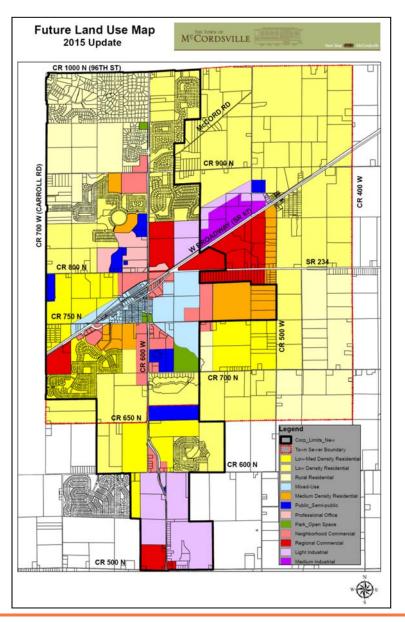
existing conditions

MCCORDSVILLE, INDIANA

McCordsville Existing Park Facilities Base Map:

The Town of McCordsville has one park property, Town Hall Community Park, under its jurisdiction. Additionally, Vernon Township has one park, School Park, under its jurisdiction within the Town limits. The Town also owns a tree preserve along the westside of CR 600 W just south of Highland Springs. The map to the right shows those locations, as well illustrates the future land uses expected by the Town's Comprehensive Plan. It should be noted, the Town Hall Community Park is not shown as Park_Open Space on the Future Land Use Map, because the park is considered temporary. It will be replaced with wastewater treatment facilities in the future as our current plant is expanded.

Figure 3.4: McCordsville Existing Park Facilities & Future Land Use Map



MCCORDSVILLE, INDIANA

Town Hall Community Park:

Located in central McCordsville, next to Town hall, Town Hall Community Park, is a public park operated by the Town. The park is approximately 5 acres in size. Within the park, there is a large open-play area, a park shelter, mulch path, and garden area. Benches and pet waste stations are located throughout the park and an adjacent parking lot is illuminated at night. The park features both mature and newly planted trees and shrubs.



View of garden area and park shelter from near the park's welcome sign.



View of garden area, park shelter, and Little Free Library from the park's parking lot.



View of large open-play area being used by McCordsville residents.

existing conditions

MCCORDSVILLE, INDIANA

Town Hall Community Park Equipment Inventory:

Location:

6280~W~800~N~(1/4~mile~west~of~CR~600~W~on~CR~800~N)

Operating Agency: Town of McCordsville

Type of Area:

Park/Recreation Area

Acreage: 5 acres

Equipment	Quantity	Description
Park Shelter	1	Lighted
Garden	1	Pervious paver garden w/ native plantings
Mulch Path	1	Circles the park
Little Free Library	1	Located adjacent to garden
Benches	2	Located along path
Pet Waste Station	3	Located along path
Overhead lights	1	Located in the parking lot
		PET WASTE
		TRANSMITS CISEASE IFASH AND CLEAN





MCCORDSVILLE, INDIANA

Town Nature Preserve:

Located in northern McCordsville, between Highland Springs and Bay Creek, the Nature Preserve was acquired by the Town in 2001. The preserve is just under 4 acres in size. The preserve is completely wooded and the Town has no plans to develop the park. However, a multi-use path may be built along the eastern edge of the preserve in the future if the Town decides to build a path along the west side of CR 600 W.

Town Nature Preserve Equipment Inventory:

Location:

Westside of CR 600 W, between the Highland Springs and Bay Creek subdivisions

Operating Agency:

Town of McCordsville

Type of Area:

Nature Preserve/wooded

Acreage:

3.8 acres

Equipment:

None





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Vernon Township Park (School Park):

Located in the heart of Downtown McCordsville, School Park, is a public park run by the Vernon Township Trustee. There are no plans to change the ownership or operation of School Park. The park is approximately 3 acres and is located on the northwest corner of County Road 750 North and County Road 600 West. Within the park, there is a small baseball field, basketball court, and tennis court. In the picnic area, there is an overhead shelter with a cement floor that contains wooden

picnic tables. Near the shelter are two grills located in proximity for the picnickers to use. There is also a play area with updated equipment. The mulched playground area contains a castle-themed play structure with 3 towers, several slides, and climbing apparatus. Benches are located along the playground for close supervision. The park also has overhead lights to ensure safety at night. In addition to these built features, the park contains several mature shade trees that help to provide a peaceful atmosphere. As a further buffer from nearby traffic, a row of pine trees was planted near the road.



A picnic shelter is large enough to accommodate most user groups, including family reunions and celebrations.





The park contains activities to suit a wide range of users, including sports activities, playground play, picnicking, and passive recreation in its open space.

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Vernon Township Park (School Park) Equipment Inventory:

Location:

County Road 600W and County Road 750N

Operating Agency:

Vernon Township

Type of Area:

Park/Recreation Area

Acreage:

3 acres

Equipment	Quantity	Description	
Tennis Court	1	lighted	
Basketball Court	1	lighted	
Baseball Field	1	lighted	
Picnic Shelter	1		
Grills	2		
Castle-themed playset	1	contains slides, towers, climbing apparatus, etc.	
Overhead lights	4		





MCCORDSVILLE, INDIANA

Accessibility evaluation:

The Americans with Disabilities Act (ADA) is a Federal Civil Rights legislation that sets forth requirements for parks and recreational facilities and programs. The passage of the ADA on January 26, 1996 guarantees that access to recreation and play settings is a civil right for all Americans. According to the summary of the ADA (Public Law 101 – 336), the act prohibits discrimination on the basis of disability in places of public accommodation and requires that all new places of public accommodations be designed and constructed so as to be readily accessible to and usable by persons with disabilities. The Rehabilitation Act of 1973, Section 504, is not affected by ADA and still prohibits discrimination on the basis of handicap for any programs offered by a recipient of federal funds. Any program, activity, or service that is offered to the public must by accessible to disabled individuals.

The design and construction of all parks and recreation amenities in the Town of McCordsville shall comply with all of the Americans with Disability Act (ADA) requirements. Further, the Parks Board shall include policies, programs, and activities to comply with ADA requirements. The Parks Board is dedicated to meet or exceed ADA requirements on park and recreation projects. The current Section 504 Compliance Form is located in the Appendix of this document. Where ADA expertise might be required, the National Center on Accessibility at IU can provide accessibility assessments of outdoor recreation areas. This may be a helpful resource in the review process of future park plans. During the review of this Parks Plan

update it was denoted that Town Hall Community Park did not have an identified ADA parking space adjacent to the park. That has been added to the Action Plan.

Accomplishments of the 2012-2016 Plan:

Over the course of the past six years, the Parks and Recreation board has accomplished some objectives from its previous Five-Year Parks and Recreation Master Plan. The Town has brought its first park, Town Hall Community Park on-line, and we have finished phase I of a multi-use path along CR 600 W.

Future Park Opportunities:

The McCordsville Parks and Recreation Board seeks to focus on several objectives over the next five years. The Town wishes to concentrate resources on providing for increased connectivity and linear park access by focusing on multi-use path connections.

The board intends to continue to grow and to expand linear parkland. The 2017-2021 Plan Update specifically incorporates new riparian corridor trails into the master plan and the Multi-use Path Connectivity Plan (see appendix). Sidewalks and trails are an important component of the Town's transportation and recreation facilities. The expansion and future development of these types of facilities goes hand in hand with the goals of this plan and the Comprehensive Plan.

Further, the Parks Board should consider working with surrounding communities to encourage connectivity at the regional level. This includes participation and connectivity with the Indianapolis MPO's Regional Pedestrian and Bicycle Plans.



MCCORDSVILLE, INDIANA

The national trends for more diverse recreational outdoor recreational facilities, namely trails and fitness amenities, are being felt in the McCordsville community. "Americans are seeking trail opportunities as never before. No longer are trails only for the 'rugged individualists' pursuing a solitary trek through breathtaking wilderness ... users include young people and senior citizens, families, individuals and organized groups, people with disabilities and the physically fit."

-AMERICAN TRAILS, Trails for All Americans report, 1990

Trends in Parks and Recreation:

Current trends throughout the U.S. are focusing on activities which can incorporate all members of the family such as walking trails and water parks. There is still major growth in fitness programs as well. People are becoming more and more health conscious by paying more attention to their overall levels of fitness and wellness. This is evidenced by the fact that more people are walking, bicycling, and jogging today than ever before. Other indicators of a focus on total health and wellness include wellness. programs in schools, businesses, and hospitals. Walking, for example, is rated among the top ten activities cited by the National Recreation and Park Association. When asked why they walk or jog, 60% of respondents said that they engage in these activities for exercise/health (The Omnibus Survey completed for the Bureau of Transportation Statistics in February 2003). These indicators point towards a high demand for parks and trails. The Physical Activity Council's (comprised of 8 national trade associations in the sport/fitness/leisure industries) annual report which tracks sports, fitness, and recreation in the US shows that of those people which are active, over 60% prefer a form of fitness sport and almost 50% prefer outdoor sports over other activity categories (individual sports, racquet sports, team sports, winter sports, water sports). A summary of the top 25 most popular sports and recreation activities listed in the SGMA's Sports Participation Topline Report (2006) are listed to the right.

TOP 25 MOST POPULAR SPORTS/ RECREATIONAL ACTIVITIES IN THE US

Bowling - 53.5 million Treadmill Exercise - 48.0 million Stretching - 42.3 million Freshwater Fishing - 42.1 million Tent Camping - 38.6 million Running/Jogging - 37.8 million Day Hiking - 36.6 million Fitness Walking - 36.3 million Billiards/Pool - 35.2 million Basketball - 32.0 million Hand Weights - 31.4 million Weight/Resistance Machines - 29.0 million Dumbells - 28.4 million Golf - 25.7 million Calisthenics - 24.9 million Barbells - 23.0 million Darts - 18.8 million Tennis - 18.3 million RV Camping - 18.2 million Hunting (Shotgun/Rifle) - 18.0 million Elliptical Motion Trainer - 16.7 million Abdominal Machine/ Exercise - 16.5 million Inline Skating - 16.5 million Outdoor Soccer - 15.8 million Stationary Cycling (Upright Bike) - 15.6 million

Published in the SGMA's Sports Participation Topline Report (2006 edition)

MCCORDSVILLE, INDIANA

These national trends are being felt in the state as well as McCordsville. Walking trails, and sports-related recreation facilities are frequently highlighted at local meetings and in the feedback from our survey. The 2016-2020 Statewide Comprehensive Outdoor Recreation Plan (SCORP) shows the top five outdoor recreation activities are: walking/jogging/hiking/running, camping, fishing, swimming, and canoeing/kayaking/tubing. Since, the 1996 SCORP walking has held the top spot as the preferred outdoor activity for Indiana residents. The figure to right shows the activity trends from the last 26 years.

The SCORP also shows that residents are only willing to travel so far to reach their favorite outdoor recreation activity. According to the SCORP survey, 62% of people are willing to travel only 0-5 miles to participate in their favorite outdoor recreation activity. This metric shows that it is important to develop recreational infrastructure in McCordsville, and not be reliant on surrounding communities to provide such opportunities for us.

Figure 4.1: Statewide Comprehensive Outdoor Recreation Plan Activity Trends

	1989	1995	2000	2005	2010	2015
1	Picnicking	Hiking/ Walking/ Jogging	Hiking/ Walking/ Jogging	Hiking/ Walking/ Jogging	Hiking/ Walking/ Jogging	Hiking/ Walking/ Jogging
2	Pleasure Driving	Picnicking	Camping	Fairs/ Festivals	Camping	Camping
3	Walking	Swimming	Fishing	Swimming/ SCUBA/ Snorkeling	Picnicking	Fishing
4	Swimming	Camping	Fairs/ Festivals	Nature Observation/ Photography	Fishing	Swimming
5	Fishing	Fishing/ Hunting	Picnicking	Camping	Swimming	Canoeing, Kayaking, Paddle sports
6	Bicycling	Bicycling	Swimming/ SCUBA/ Snorkeling	Fishing	Boating/ Water Skiing/ personal watercraft	Bicycling
7	Camping	Boating	Nature Observation	Picnicking	Golf	Hunting
8	Nature Observation	Nature Observation	Bicycling	Bicycling	Bicycling	Fairs/Festivals, Outdoor concerts
9	Motor Boating	Play- ground Use	Boating/ Water Skiing/ personal watercraft	Motorized vehicle use	Hunting	Boating, Water skiing, Sailing
10	Golf		Play- ground Use	Boating/ Water Skiing/ personal watercraft	Horseback Riding	Off-road Motorized Use

MCCORDSVILLE, INDIANA

Recreation Demand Analysis: Public and Park Board Meetings

Meetings were held with the Board throughout the process to ensure that the plan is based on the community's needs and vision. All meetings were open to the public, and times and dates for these meetings were posted on the Town's website and in the local paper.

Parks Board Information Session 1: February 8, 2016

A McCordsville Parks Board Public Meeting was held on February 8, 2016 at 6:00pm at the Town Hall and was announced on the Town's website as well as the local newspaper. Members present were Max Meise, Summer Harper, and Kim Pearson. Ron Hill, Jack O'Boyle and Stephanie Stewart were absent. The update for the 2017-2021 Parks & Recreation Master Plan was introduced to the Board. An overview of the current plan, and why a new 5-year plan is necessary was discussed. Staff was given direction to conduct a parks survey.

Parks Board Work Session 2: April 11, 2016

A McCordsville Parks Board Public Meeting was held on April 11, 2016 at 6:00pm at the Town Hall and was announced on the Town's website as well as the local newspaper. Members present were Ronald Hill, Kim Pearson, Summer Harper, Stephanie Stewart and Max Meise. Jack O'Boyle was absent. Staff

provided a detail overview of the current 5-year plan. Staff also shared the results, thus far, of the parks survey, and a public hearing for the parks plan update was scheduled for the June 13th Parks Board meeting.

Parks Board Work Session 3: June 13, 2016

A McCordsville Parks Board Public Meeting was held on June 13, 2016 at 6:00pm at the Town Hall and was announced on the Town's website as well as the local newspaper. Additionally, the 5-year update was specifically noticed as a public hearing item. Members present were Ron Hill, Kim Pearson, Stephanie Stewart, Summer Harper, and Max Meise. Staff provided an overview of the updates to the Parks Master Plan thus far. Those updates have focused on Chapters 1-3. Staff is still working on Chapters 4-5 and completing due diligence on the needs profile, which has not been updated since 1990.

The results of the public survey have been compiled and were shared with the Board. A total of 507 surveys were collected. 80% of respondents would like to see more trails and 25% would like exercise classes. There was some favorable reaction to the concept of increases in taxes to help pay for parks and trails.

Parks Board Work Session 4: August 8, 2016

A McCordsville Parks Board Public Meeting was held on August 8, 2016 at 6:00pm at the Town Hall and was announced on the Town's website as well as the local newspaper. Members present were Ron Hill, Kim Pearson, and Stephanie Stewart. The Board reviewed the changes suggested by staff for Chapters 4-5, and discussed further revisions. Some discussion revolved around comparing benchmarks of ourselves to other jurisdictions of our size. The difference in spending between the Town and other jurisdictions was highlighted.

Parks Board Work Session 5: October 10, 2016

A McCordsville Parks Board Public Meeting was held on October 10, 2016 at 6:00pm at the Town Hall and was announced on the Town's website as well as the local newspaper. Additionally, the 5-year update was specifically noticed as a public hearing item. Members present were Summer Harper, Stephanie Stewart, Alyson Zelencik, and Branden Williams. The draft plan was presented to the Board. There were five (5) members from the public in attendance. There was no public comment and the Board requested the plan be sent to them for review.

Parks Board Work Session 6: April 10, 2017

The final draft document is on the agenda for approval by the Board.

MCCORDSVILLE, INDIANA

Recreation Demand Analysis: Recreation Survey

To gain an understanding of the local community's desires and vision for McCordsville's parks and recreation a survey was conducted in the spring of 2016. The survey was an on-line survey which the Town pushed-out on various social media platforms, our website, and through the press. A full copy of the survey is available in the appendix. A paper version of the survey was also available at Town Hall. All paper survey results received were uploaded to Survey Monkey by staff.

We received a total of 507 responses. More than 62% of the respondents were women. The highest age cohort responding was 35-44 year olds, making up 28% of the responses. Just over 58% of respondents reported having at least 1 child in their home. Of those with children in the home, over 50% of those children were aged 0-6. The following Figures show some results of the survey.

Figure 4.2: Community Interest

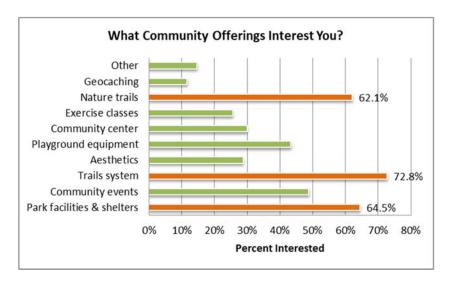
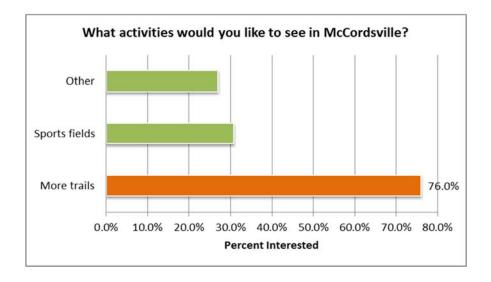


Figure 4.3: Activity Interest



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Figure 4.4: Funding Increase

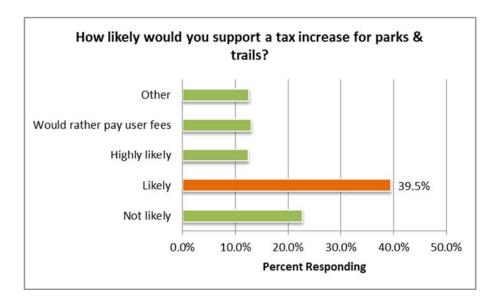
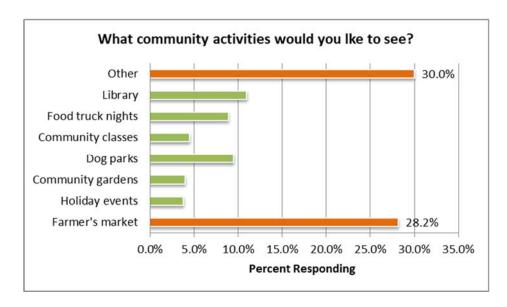


Figure 4.5: Community Activities



The survey results show that trails and park facilities are in demand for Town results. Additionally, activities such as farmer's markets, are also high on residents wish list. In Figure 4.5 the most common *Other* responses were some combination of the listed activities. Full tabulated results can be located in the appendix.

In summary, the feedback from the survey helped inform the focus and goals of this plan. McCordsville is a very young, growing community. These results, as did the results of the 2012 survey, indicate that the community places a high value on parks and recreational facilities. The overwhelming response is that the respondents are seeking the development of trails and other recreational opportunities.

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National Level of Service Requirements Needs Analysis:

In recent years social and behavioral professionals have studied the affect of park and recreation facilities on a community. Statistics have proven that park and recreation facilities are helpful in maintaining a positive atmosphere for the health of citizens and community growth and development. The National Recreation and Park Association used to publish minimum standards, or benchmarks, to determine basic parkland needs of communities. These standards did serve as a template for community recreation planners to assess the need to develop more parks. However, the NRPA hasn't updated this since 1990, and has transformed its recommendations from a level of service type of data-set to providing a *Field Report*, based upon actual data from Parks and Recreation Agencies across the country. That data is provided in the tables below, along with the comparison to the Town's system. This comparison assists the Town in providing benchmarks and determining the recreational needs of the community.

Figure 4.7 Standards for Parkland Area Requirements

	Jurisdictions serving < 20,000			McCordsville
	Lower Quartile	Upper Quartile	Median	Existing
Residents per Park	791	2,156	1,335	2,291
Acres of Park/1,000 Residents	4.5	18.3	10.6	1.7

Standards from the National Recreation and Park Association's 2016 Field Report.

Figure 4.8 Park Facility Standards for jurisdictions serving less than 20,000

Outdoor Facilities	Median	McCordsvile	Outdoor Facilities	Median	McCordsvile
Residents per Playground	3,560	6,874	Residents per Football Field	25,523	None
Residents per Basketball Courts	7,000	6,874	Residents per Youth Soccer	6,671	None
Residents per Adult Softball	12,463	6,874	Residents per Adult Soccer	12,365	None
Residents per Tennis Court	4,295	6,874	Residents per Tee-ball	12,771	None
Residents per Youth Softball	9,687	6,874	Residents per Multi-use Court	13,736	None
Residents per Youth Baseball	6,599	6,874	Residents per Ice rink	16,572	None
Residents per Swimming Pool	34,686	None	Residents per Lacrosse Field	26,639	None
Residents per Multi-purpose fields	8,060	3,437	Residents per Cricket Field	199,199	None
Residents per Community Garden	32,376	None	Residents per Multi-purpose synthetic	34,915	None
Residents per Tot lot	12,112	None	Residents per Field Hocket	22,767	None
Residents per Dog park	43,183	None	Residents per Overlay Field	7,257	None
Residents per Adult Baseball	19,694	None			

Standards from the National Recreation and Park Association's 2016 Field Report.

Indoor Facilities	
Residents per Rec Center	26,650
Residents per Gym	26,418
Residents per Community	
Center	30,000
Residents per Senior Center	49,500
Residents per amphitheatre	45,817
Residents per Fitness Center	39,765
Residents per Nature Center	114,620
Residents per Stadium	57,051
Residents per Ice rink	28,500
Residents per Teen center	62,700
Residents per Track	49,715
Residents per Arena	57,637

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McCordsville Parks Acreage Analysis

Figure 4.7 shows how McCordsville compares to other parks and recreation agencies, serving a population less than 20,000 people in terms of total parks and total number of park acreage. Figure 4.8 and 4.9 detail how the Town compares in regards to indoor and outdoor park facilities. In many cases, the Town is lagging behind the national median. One factor that may explain why is funding. The median 5-year capital budget expenditure for jurisdictions serving less than 20,000 people is \$547,000. Since, 2011, the Town has spent \$67,199 on the park system, and that number includes park events and programming expenses. In 2016, the Town's Capital Projects plan called for \$20,000 in parks funding (includes programming & event costs). Over a 5-year period that is \$100,000. If the Town wishes to meet the national average of 10 acres of parkland for every 1,000 residents, which is also the old benchmark used by the NRPA's Level of Service guidelines, the Town will need to increase its capital projects budget for parkland acquisition and facilities construction.

As the Town continues to grow, this gap, will increase unless other measures are taken. The Town's Comprehensive Plan projects up to 18,500 people by 2025. That population would require 185 acres of parkland, if the Town wishes to meet the national average. That means the Town would need to add 173.2 acres in the next 9 years.

Park Classifications and Land Requirements

The National Recreation & Parks Association's 1983 "Recreation, Park and Open Space Standards and Guidelines", by Dr. James Hall and Dr. James Mertes categorizes parks into 5 categories. Those 5 categories are noted below.

1. Mini-park

Mini-parks are characterized by their relatively small size which is typically between 2500 sf and one acre, although technically, any park smaller than five acres is considered a mini-park. They are most often specialized facilities to serve a specific segment of the population. This category includes tot-lots, pocket parks, and other small recreation areas that are often located within and serving high density residential areas. The service area for a mini-park is less than 1/4 of a mile. McCordsville currently has no mini-parks.

2. Neighborhood Park

Neighborhood parks are generally designed as "walk-to" parks of approximately five to fifteen acres serving the neighborhood unit. The service radius for a neighborhood park is 1/2 mile and is easily accessible to the neighborhood population. A neighborhood park is intended to serve a population of up to 5,000 but in many instance may serve more. The park requires 2.0 acres per 1,000 population served; however, many times they are smaller. Neighborhood parks are typically characterized by family oriented recreation activities such as play apparatus, multi-purpose courts, field games areas, picnic areas, etc. Neighborhood parks are often planned in conjunction with elementary schools because of the similarity in the service areas of both facilities. Both, School Park, owned and operated by the township, and Town Hall Community Park, owned and operated by the Town, are classified as neighborhood parks.

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3. Community Park

Community parks focus on meeting community-based recreation needs, as well as preserving unique landscapes and open spaces. In serving multiple neighborhoods, they provide many of the same types of facilities as neighborhood parks with the addition of community centers and water recreation. Community parks should be accessible by walking, bicycling, and automobile. Acreage varies from thirty to fifty acres and the park usually includes a much broader range of facilities than what is normally provided at the neighborhood level. Typical facilities might include play fields, ball diamonds, tennis courts, swimming, ice skating, a community building, or a wide range of other facilities. As with neighborhood parks, programs and facilities should be adapted to the particular need of the community being served. McCordsville currently has no community parks.

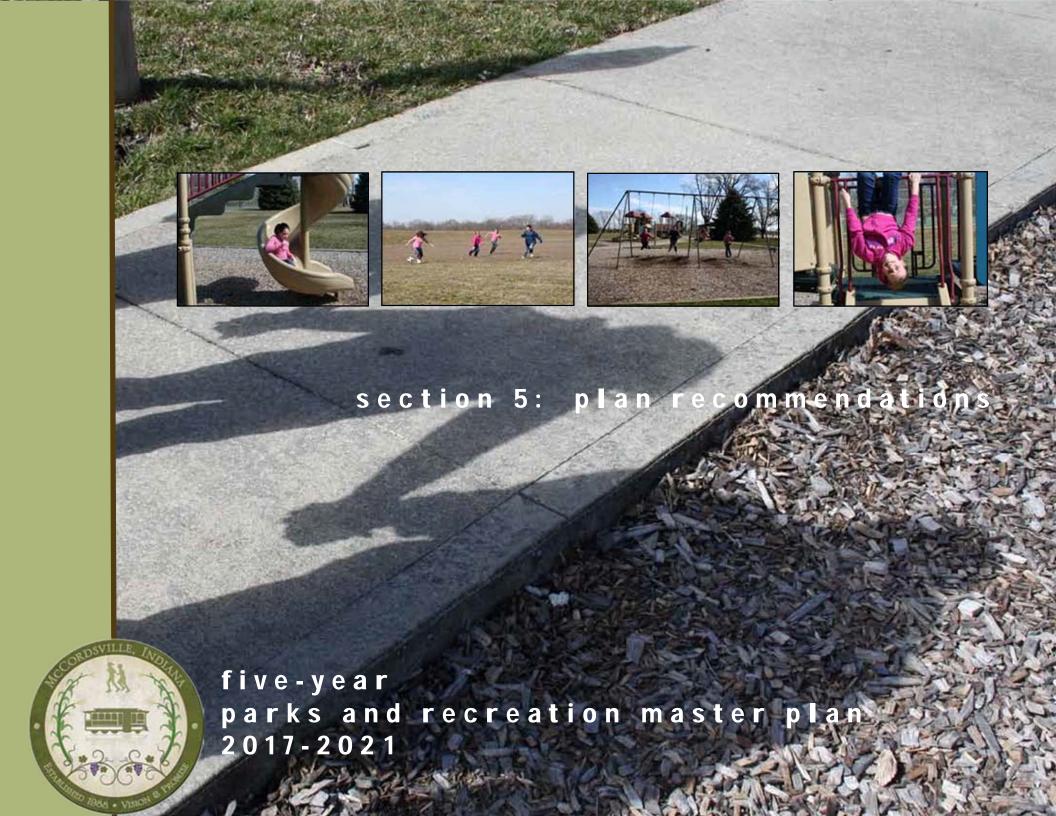
4. Regional Park

Regional parks serve entire cities or regions. Activities available in regional parks may include picnicking, boating, fishing, swimming, camping, trail use, golfing, etc. Regional parks tend to be large in nature with emphasis placed on open space. Because of their nature, they are usually not figured into the "core" park land provided by a town or city. This type of park is generally greater than 200 acres in size. In comparison to other parks, regional parks provide low intensity use areas with picnic and camping facilities, trails and open space in the form of meadows, woodlands and ravines. McCordsville does not have a regional park, the nearest regional park is Fort Harrison State Park in Indianapolis. However, the closer proximity of this park (only 7 miles) allows it to be accessible to the McCordsville population.

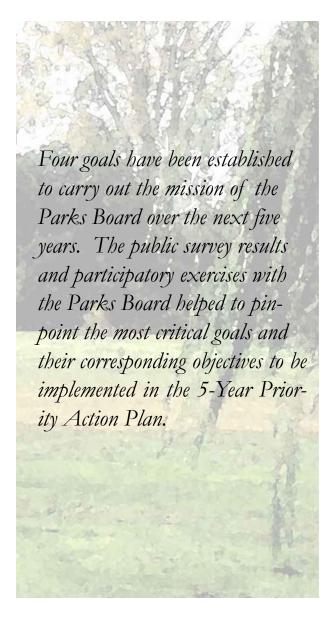
5. Linear Park

Linear parks are areas developed for one or more modes of travel, such as walking, running, or biking, and may also include active play areas. Desirable characteristics include built or natural corridors such as rights-of-way and/or utility easements that link community facilities or other components of the pedestrian and park system. The McCordsville Multi-use path which is planned to run the length of the Town along the North/South 600 W thoroughfare is an example of a planned and partially constructed linear park that we plan to expand on during the next few years.

Indiana's SCORP goes on to create its own level of service benchmarks, relevant upon 3 levels of parks: Local, State/Fed, and Total (Statewide). The SCORP recommends a LOS of 20 acres of local outdoor recreation per 1,000 people. Local recreation areas are defined as those owned and operated by a county, township, municipality, or privately owned land open for public use. It recommends 35 acres per 1,000 people of state/federal recreation areas. State/federal recreation areas are defined as those owned by the State of Federal Government. The 3rd level is a statewide total, which is simply the addition of the first two recreation area levels. Focusing on just the local recreation areas Hancock County as a whole should have a total of 1,439.56 acres of local recreation lands. The current total, according to the SCORP is 552.5, leaving the County with a shortfall of 887 acres. Hancock County is listed as a "critical county" by the SCORP because it fails to meet the acreage thresholds in all 3 categories, and it is growing faster than the State.



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Mission and Goals of the Park and Recreation Board:

The mission Statement is as follows:

It is the mission of the Parks Board to provide quality parks, green spaces, and recreational opportunities for the Town's current residents and to plan for tomorrow's recreational needs by developing a park and trails system to meet the needs of this growing community.

This is accomplished through dedicated leadership, a commitment to excellence, collaboration with other recreation-oriented organizations, creative programming, and the best use of the Town's natural, financial and human resources.

Four goals have been established to accomplish the mission of the Parks Board over the next five years. Each of these goals relates directly to the recommendations and action steps that were developed for the implementation of the plan. The public survey results and participatory exercises with the Parks Board helped to pinpoint the most critical objectives to be implemented over the next five years and the most likely path for accomplishing these objectives.

The following objectives are based on the goals, needs analysis and issues that have become apparent throughout the planning process used to prepare this master plan. The objectives are organized under each goal identified.

Goals and Objectives of the Plan:

Goal #1: Promote the development of pedestrian and bicycle connections that link parks, neighborhoods, community facilities and the downtown.

- Make trail planning a major priority of the Parks Board for the next five years.
- Continue acquiring right-of-way, where necessary, for the implementation of the Town's Multi-use Paths Connectivity Plan.
- Develop and implement a phased schedule of the Town's Multi-use Paths Connectivity Plan.
- Continue Coordinating with other municipalities to make regional pedestrian links in order to connect to the greater Indianapolis Regional Bike and Pedestrian Plan.
- Utilize a consistent design on all new trail projects.

Goal #2: Develop a strategy of funding sources.

- Continue seeking grants and outside funding.
- Develop a budget that includes funds for "matches" for grants to leverage the possibility of grant awards.
- Continue to submit grant applications for new parks and trail development.

Goal #3: I dentify prime open space/parkland/stream corridors for development.

- Develop a list and map of prime future parkland areas for possible acquisition. This list should be updated annually during a Park Board Discussion.
- Continue to monitor prime open space for development of a community park in the town.

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• Collaborate with property owners and work with developers to secure easements for trails along stream corridors.

Goal #4: Collaborate with local organization's to implement smaller scaled parks and recreation projects.

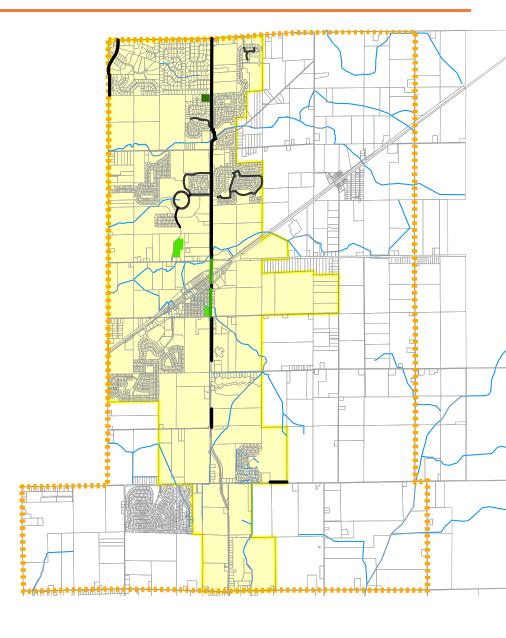
- Seek partnerships to aid in land acquisition, and parks and trail development within the community.
- Develop a volunteer base of invested community members.

New Facilities Location Map:

The map to the right illustrates the existing parks, existing multi-use paths, and proposed paths listed on the Town's 2016-2023 Capital Projects Plan. The two proposed path segments are both along CR600W and are phases 3 and 4 of the Town's multi-phased approach to the multi-use path along CR600W. Once these segments are completed the three main pedestrian barriers along CR600W, the Schulz Ditch, SR 67, and the railroad tracks will have safe pedestrian crossings.

LEGEND

- Existing Multi-use Path
- Existing Subdivision Path
- Multi-use Paths on 2016-2023 Capital Projects Plan
- Stream
- Existing Park
- Existing Nature Preserve



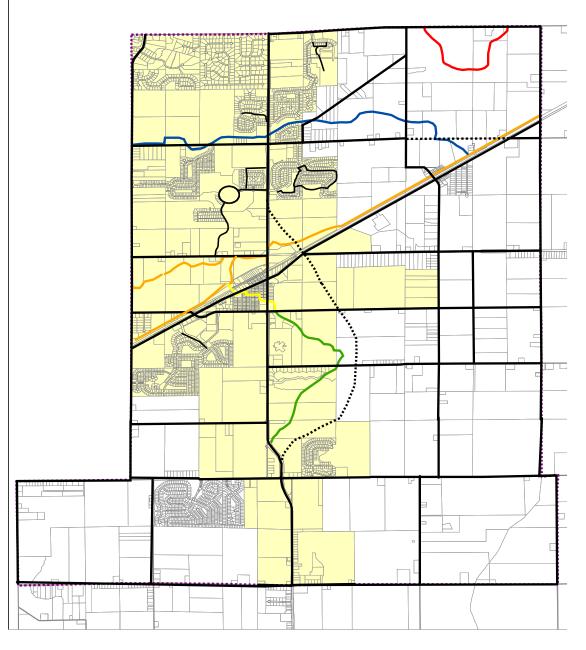
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Connectivity Plan:

The map to the right is the Town's Connectivity Plan. The map has been updated to include trails along the Town's major stream corridors in an effort to provide more linear recreation opportunities and facilitate off-street pedestrian and bicycle connections. The Town will seek to acquire easement for these stream corridor paths by collaborating with property owners and ensuring new development provides easements and builds adjacent trail segments. Town staff shall work to require easement dedication for these stream trails during the platting process of new development, much like is currently done for right-of-dedication, and the trail infrastructure shall be built during the construction phase of the development at the developers expense. The map also illustrates the location of multi-use paths along all collector and arterial roadways, as detailed by the Subdivision Control Ordinance. A legend is below.

LEGEND

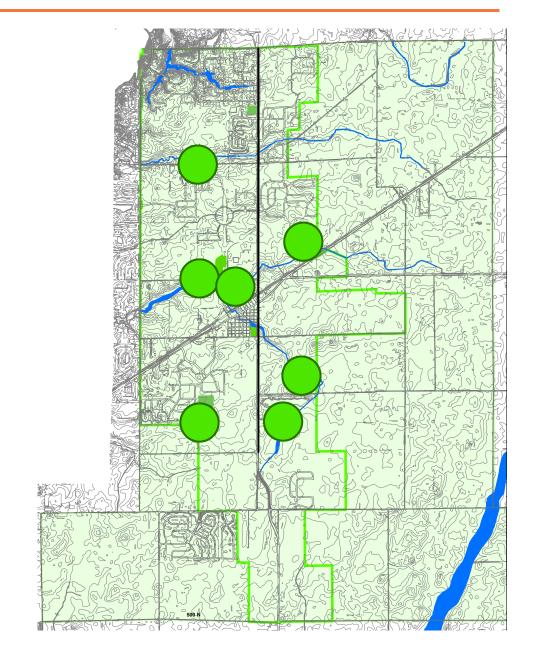
- Multi-use Path along a Local-Collector, Collector or Arterial Rd
- Multi-use Path along a Local Street or within a subdivision
- Multi-use Path along North Fork Creek
- Multi-use Path along Dry Branch Creek/Interurban Trail
- Multi-use Path along Stansbury Ditch
- Multi-use Path along Old Town Ditch
- Multi-use Path along Bee Camp Creek



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Potential Future Parkland/Open Space Analysis:

In developing analysis of prime future parking areas for acquisition, it is important to look at a variety of factors that would make some areas more likely and/or beneficial to the Town for parkland/open space than others. It should be noted that no specific parcels were targeted during this analysis. The factors identified included the following: a proximity to schools, community amenities, cultural attractions, platted subdivisions, natural features (ie. streams, significant grade change, woods, etc), and population concentrations; distance from other parks; and areas where there are no known, planned projects. This map is not intended to replace the open space recommendations shown on the Town's adopted Future Land Use Map. This map simply provides some additional analysis and further research and analysis is recommended.



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Five-year priority Action schedule and Associated Costs:

This section identifies the priorities of the Park and Recreation Board and specific projects for implementation over the next five years. The items listed in the table below are general priorities and not in the order of importance.

		Cost	
Year	Action	Estimate	Funding Source
2017	Seek Town Council approval of the updated Town Connectivity Plan.	\$0	NA
	Complete the CR 600 W Pedestrian Crossing Project	\$50,000	Local
	Complete the Tri-County Trail Project	\$116,000	3P
	Drill-seed the Town Hall Community Park	\$8,000	Local
	Add ADA parking space to Town Hall Community Park	\$500	Local
2018-2021	Continue to Program the Town Hall Community Park	TBD	Local
	Complete a Town-wide Bike/Ped Master Plan	\$40,000	50/50 ISDH Grant
	Design & Construct CR 600 W path segment from 800 to S. Railroad St	\$150,000	Local
	Construct CR 600 W path segment from S. Railroad St. to CVS	NA	80/20 STP Grant
	Landscape Town Hall Community Park Sign	\$1,000	Local
	Design & Construct CR 600 W path segment from CVS to CR 750 N	\$70,000	Local
	Seek opportunities to acquire new parkland	TBD	TBD
	Seek opportunities to develop multi-use paths along stream corridors	TBD	TBD

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Potential Funding Sources:

In a community the size of McCordsville, the implementation of a Park and Recreation Plan is heavily dependent on the infusion of grant money in order to develop new projects. One of the main purposes of this master plan was to develop strategies that maximized potential funding opportunities for the Board.

There are several funding mechanisms for the development of parks and recreational facilities. Many of these resources are provided through state and federal agencies. All available public funds should be explored in order to accomplish the plan's five-year priority action schedule. In addition, private monies may be available for certain facilities and activities. Many opportunities exist for funding assistance and the community should seek to maximize their matching dollars in pursuit of grant monies. An overview of potential funding sources and information described below is summarized in Figure 5.7: Funding Sources.

State and Federal Grant Programs:

The following are potential funding programs for the development of park and recreation facilities that should be explored for McCordsville's parks:

Transportation Alternatives Grants:

The Federal Highway Administration offers federal assistance for the development of non-motorized transportation-related projects as part of the Fixing America's Surface Transportation (FAST) Act. All FAST Act funding is administered through the Indiana Department of Transportation (INDOT) and the Indianapolis Metropolitan Planning Organization (MPO). Pedestrian and bicycle facilities are specifically authorized, as standalone project's under FAST Act's Transportation Alternatives (TA) Funding. The MPO typically provides one call for grant submissions annually. Currently, the grant cycle is approximately 5-years out from grant award to start of construction.

Recreational Trails program (RTP):

The Recreational Trails Program is another federal assistance program sponsored by the Department of Transportation's Federal Highway Administration for the development of trails. The program is funded as part of the FAST Act and provides reimbursement for 80% of project costs for land acquisition and the development of multi-use trail systems. Typically, the program provides a minimum funding level of \$10,000 and a maximum funding level of \$200,000. Eligibility includes all units of government and other non-profit organizations.

The program is administered by the Federal Highway Administration (FHWA) through the Indiana Department of Natural Resources, and applications are typically available February 1st and are due back no later than May 1 of each year.

The recreational trail program funding may include the following types of projects:

- Development and rehabilitation of trailside, trail head facilities, and trail linkages
- Construction of multi-use trails
- Acquisition of easement or property for trails
- Operation of educational programs to promote safety and environmental protection related to trails (limited to 5% of State's funds)
- Providing stream and river access sites
- Construction of bridges, boardwalks and crossings
- Signage
- Building of sanitary facilities and other support facilities (e.g., water fountains, etc.)

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Land & Water Conservation Fund:

The Land & Water Conservation Fund (LWCF) is an assistance program which provides grants for 50% of the cost for the acquisition and/or development of outdoor recreation sites or facilities. The program is exclusively for use by Park and Recreation Boards (a five-year parks and recreation master plan is required) and eligible uses include land acquisition, park and recreation facilities, and interpretive facilities. The program has a minimum amount of \$10,000 and a maximum of \$200,000. Applications are typically available March 1 and are typically due June 1. The community match may include local appropriations, cash or land donations, or other funding sources.

LWCF funding may include the following types of projects:

- Acquiring parks or natural area
- Picnic areas
- Sports and playfields, such as playgrounds, ball fields, court facilities and golf courses
- Water oriented facilities for boating, swimming, and access to lakes, rivers and streams
- Natural areas and interpretive facilities
- Campgrounds
- Fishing and hunting areas
- Winter sports facilities
- Amphitheaters and bandstands
- Parks adjacent to schools for mutual use
- Outdoor natural habitat zoo facilities
- Roads, restrooms, utilities, park maintenance buildings
- Nature Centers

Indiana Heritage Trust:

The Indiana Heritage Trust has been renamed the President Benjamin Harrison Conservation Trust Fund. This funding source will be altered along with the name change and more information from the Indiana Department of Natural Resources will be forthcoming.

Urban Forest Conservation Grants (UFC):

Urban Forest Conservation Grants are available to help communities develop long-term programs to manage their urban forests. Grantees may conduct any project that helps to improve and protect trees and other associated natural resources in urban areas. Community projects that target program development, planning and education are emphasized. Projects funded in the past include activities such as conducting tree inventories, developing tree maintenance and planting plans, writing tree ordinances, conducting programs to train municipal employees and the public, purchase or development of publications, books and videos, hiring consultants or city foresters, etc. Grants may range from \$2,000-\$20,000. An equal match is required by the applicant. Applications are typically due in late October.

Rivers, Trails, and Conservation Assistance Program:

Rivers, Trails, and Conservation Assistance Program also known as the Rivers & Trails Program or RTCA is community resource program of the National Parks Service (NPS). RTCA staff provide technical assistance to the community so they can conserve rivers, preserve open space, and develop trails and greenways. The RTCA program implements the natural resource conservation and outdoor recreation mission of the National Park Service in communities across America. Their focus is on helping communities help themselves by providing expertise and experience from around the nation. Applications are due annually on June 30th.

Building Blocks for Sustainable Communities Program

The US Environmental Protection Agency (EPA) Office of Sustainable Communities sponsors various technical assistance programs pertaining to sustainable endeavors and creating a more environmentally conscious community.

The EPA Office of Sustainable Communities sometimes offers grants to support activities that improve the quality of development and protect human health and the environment.

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Private Funding sources:

Three additional private funding sources may provide smaller assistance for implementation of portions of the master plan:

IPL Golden Eagle Environmental

Grant: The IPL Golden Eagle Environmental Grant is a private funding program designed to provide funds for projects which will preserve, protect, enhance, or restore environmental and biological resources throughout the State of Indiana. The grants are provided by Indianapolis Power & Light Company (IPL). Any unit of Indiana local or state government (including park boards, park and recreation departments, schools, state parks, etc.) is eligible to apply. All projects must conform to and be in harmony with Indiana's native ecosystem, be biologically sound and have a positive environmental impact. Environmental improvement or environmental restoration projects or projects which produce a tangible end product or measurable results will be given the highest priority. Funding will not be considered for landscaping and beautification projects. All projects should provide appropriate access to the general public.

Habitat restoration projects with interpretive opportunities have been given priority in past award selections. Projects may include the cost of a small educational component, such as printed material. The maximum amount of award is \$10,000. Applications are due in July.

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Greenways Foundation Grant:

The Greenways Foundation is a charitable trust working to promote the growth, enhancement, and use of Indiana Greenways. Their goal is to assist communities throughout the state in realizing the economic, social and health benefits of trails. This group helps fund trail projects with awards of \$500.00 to \$2,000. Applications are due June 1 and grants will we awarded in August.

Playful City USA Grants:

Playful City USA awards \$15,000 and \$30,000 grants for projects relating to joint-use agreements, which are partnerships between local school districts and municipalities to open school recreation facilities to the public during non-school hours. In addition, \$20,000 Lets Play Construction Grants are available. The grants are awarded to cities using the community playground build process. Applications are due March 15.

Baseball Tomorrow Fund Grant:

This program awards grants annually to promote the building of youth baseball facilities and to purchase equipment. This grant does not specify a maximum award.

Lilly Endowment:

The Lilly Endowment is a non-profit organization which funds a variety of community-focused projects throughout the state and nation. The community development grant of the Lilly Endowment focuses primarily on the quality of life in Indianapolis and Indiana, by granting funds for human service needs, central-city and neighborhood revitalization, lowincome housing, and arts and culture in Indianapolis. The endowment also supports facilities and programs that advance the local economic revitalization and community recreational opportunities. The Board of Directors considered grants in February, March, May, June, July, September, November, and December. The review process takes 3-6 months. Grant applications should consist of a 2-page letter about the project, the organization, and the amount of support requested.



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Five Year Park and Recreation Master Plan Checklist

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MASTER PLAN CHECKLIST

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PARK AND RECREATION PUBLIC SURVEY

McCordsville parks and recreation master plan 2017-2021

McCordsville, Indiana

ASSURANCE OF COMPLIANCE SECTION 504 OF THE REHABILITATION ACT OF 1973

The McCordsville Park Board has received and read the guidelines for compliance with Section 504 of the Rehabilitation Act of 1973 issued by the United State Department of the Interior and will comply with these guidelines and the ACT.

SECTION 504 COMPLIANCE FORM

McCordsville parks and recreation master plan 2017-2021



PUBLIC MEETING MINUTES

